



## Investing in Smart Growth

### The Campaign for Future Excellence



September 2019

Dear Friends:

When my mom started the Sue Duncan Children's Center nearly sixty years ago, she was driven by her desire to help kids on the south side of Chicago reach their potential. My passion for education was undoubtedly inspired by her work, and I remain committed to this cause today. I invite you to join me in supporting the Campaign for Future Excellence as the Center continues to prevail and inspire a legacy of learning.

After thriving for many years under Sue and my brother Owen's leadership, the board and staff of the Center are thoughtfully planning to ensure continued longevity. Through the Campaign for Future Excellence, we are committed to investing in long-term impact by focusing on continuity and smart growth. With the help of supporters, we will accomplish the following:

- Increase the resources required to solidify longevity and ability to plan for the future.
- Undergo a strategic planning process that will guide the work over the next several years and ensure we are thoughtful in our leadership and direction in these changing times.
- Have an even greater impact on the youth and families served.

I am leading this charge by joining the Board of Directors as Co-Chair alongside Center alum Booker Whitt, and reaching out to you as one of our valuable supporters. I ask that you help invest in the continued growth and longevity of this important work by making a generous donation that will support the fundraising portion of this endeavor.

The goal is to raise \$500k by the end of the calendar year, and I am excited to inform you the Wellington Management Foundation has taken the lead by investing \$50k per year over the next seven years. Their confidence in the work of the Center is both earned and promising. I hope you will join in building a momentum that will ultimately create an even stronger organization and increase opportunities for the impoverished, yet ambitious kids we serve.

Thank you in advance for your support. Should you have questions, I can be reached by email at [arne.duncan@thesdcc.org](mailto:arne.duncan@thesdcc.org), or by contacting the Center at 773-942-2277.

Sincerely,

[Arne Duncan](#)  
Board Co-Chair

[Booker Whitt](#)  
Board Co-Chair

---

Founded in 1961 by Susan Duncan, the Sue Duncan Children's Center is a year-round academic and social adjustment program that inspires a love of learning in at-risk children through tutoring, mentoring, enrichment activities, and developing lasting relationships. The Center is a 501(c)(3) non-profit organization and donations are tax-deductible to the fullest extent allowed by law.