
Sponsorship Packet



SUE DUNCAN CHILDREN'S CENTER

Fall Fête



Keynote Speaker

Diana Mendley Rauner
First Lady of Illinois and President
of the Ounce of Prevention Fund

Organization Description

Established in 1961, the Sue Duncan Children's Center can be narrowly defined as an after-school program; however, the success of its grassroots approach to transforming inner-city children both academically and socially over several generations has been legendary. There are few, if any, non-religious programs in the nation that operate on such a personal level with each child and share the level of results. Located on Chicago's south side, the Center serves grades pre-K through 12, predominantly African American. It is an oasis in a community where poverty is deeply rooted and drug abuse, teen pregnancy and gang violence are prevalent. Despite these challenges, the Center's success rate is phenomenal. 100% of the students who attend show remarkable progress with their grades, test scores, behavior, self-esteem, and planning for the future. Students exceed expectations and go on to make significant contributions to society as engineers, doctors, lawyers, educators, police officers, fire fighters, servicemen and women, well-known athletes, actors, and musicians, community leaders and business owners. Alumni across the country credit the Sue Duncan Children's Center for their success.

The Center has proven to be a highly effective model for youth development by implementing a curriculum that combines moral support with academic, athletic and artistic resources. For 54 years, the Center has provided top-level programming to thousands of children spanning several generations, using a highly cooperative model that emulates the village it takes to raise a child. Its uncompromised commitment to educating children has established an extraordinary legacy of learning.

Event Description

FALL FÊTE 2015

Thursday, November 19, 2015

6:00 pm - 9:00 pm

The Drake Hotel - 140 East Walton Place, Chicago

Sue Duncan Children's Center's Annual Fall Fête Fundraiser will take place at the prestigious Drake Hotel and will feature keynote speaker **Diana Mendley Rauner**, First Lady of Illinois and President of the Ounce of Prevention Fund.

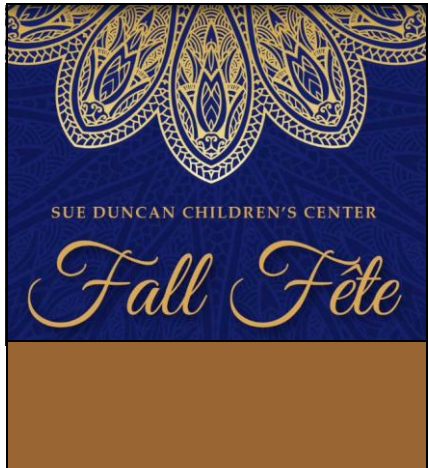
The overall focus of the evening is to celebrate the success of the Center, accomplishments of its students, acknowledge supporters, and further its mission to reach more inner-city children. The event is characterized as an enchanting evening of cocktails, live music and buffet-style dining with established and emerging philanthropists contributing to the worthy cause of educating inner-city children. Attended by an average of 250 guests, the attire is business/cocktail and festivities include beer/wine tastings and an exciting, highly competitive live auction. All proceeds benefit the children and families of the Sue Duncan Children's Center.

Sponsorship Contact

Tina Battle

773-942-2277, ext. 102

t.battle@thesdcc.org



Sponsorship Levels

\$15,000 – “Legacy of Learning” Presenting Sponsor

- Name and logo will appear on the Fall Fête invitation
- Name and logo will appear on all marketing and collateral materials
- Reserved section for company employees/guests during reception and program
- 10 complimentary tickets for guests
- Full page ad in the Fall Fête Program Book
- Acknowledgement from the podium and in slide presentation
- Recognition on multiple pieces of signage at the event
- Recognition on the Sue Duncan Children's Center website before and after the event

\$10,000 – “Motivating Minds” Gold Sponsor

- Name and logo will appear on marketing and collateral materials
- 6 complimentary tickets for guests
- Half page ad in the Fall Fête Program Book
- Acknowledgement from the podium and in slide presentation
- Recognition on multiple pieces of signage at the event
- Recognition on the Sue Duncan Children's Center website before and after the event

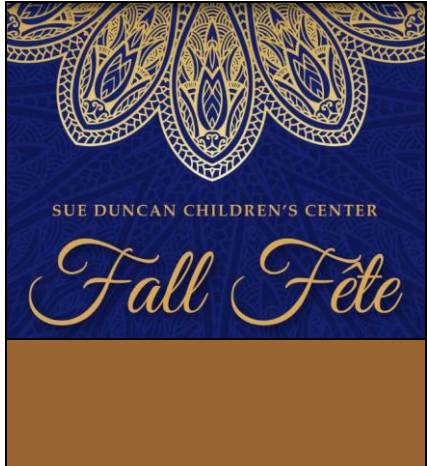
\$5,000 – “Creating Opportunities” Silver Sponsor

- 4 complimentary tickets for guests
- Quarter page ad in the Fall Fête Program Book
- Acknowledgement in slide presentation
- Recognition on the Sue Duncan Children's Center website before and after the event

\$2,500 – “Patron” Sponsor

- 2 complimentary tickets for guests
- Company name listed in the Fall Fête Program Book
- Acknowledgement in slide presentation
- Recognition on the Sue Duncan Children's Center website before and after the event

The Sue Duncan Children's Center is a 501(c)(3) non-profit organization. The Center does not receive state or federal funding and is completely dependent on the generosity of donors. All Fall Fête proceeds support the children and families of the Sue Duncan Children's Center.



Sponsor Confirmation Form

Please complete this form and email it along with a .jpeg of your company logo (for recognition purposes) to Tina Battle at t.battle@thesdcc.org. Forms can also be faxed to 773-942-2277. Program Book Ads are due no later than Friday, November 6, 2015 (ad specifications are included in this sponsor packet). For more information regarding sponsorship or in-kind donations, please contact Tina Battle at t.battle@thesdcc.org or call 773-942-2277, ext. 102.

Company Name:

Contact:

Title:

Address:

City: State: Zip:

Telephone:

Email:

Please check your Level of Sponsorship below:

- \$15,000 – “Legacy of Learning” Presenting Sponsor
- \$10,000 – “Motivating Minds” Gold Sponsor
- \$5,000 – “Creating Opportunities” Silver Sponsor
- \$2,500 – “Patron” Sponsor
- Make a Donation: \$ _____

Sponsorship payments can be made securely online at www.sueduncanchildrenscenter.org by clicking on “Make a Donation”

Checks should be mailed to: Tina Battle
Sue Duncan Children’s Center
4225 S. Lake Park Avenue
Chicago, IL 60653

Thank you for your contribution! The Sue Duncan Children’s Center is a 501c3 not-for-profit organization. The EIN # is 36-2637756. Your contribution, made payable to the Sue Duncan Children’s Center, is tax-deductible.

AD SPECIFICATIONS

Fall Fête 2015 Program Booklet
Sue Duncan Children's Center

FILE TYPES

High Resolution pdf preferred in color. Also accepted, 300 dpi jpg/tif/bmp, or Illustrator eps file with outlined fonts.

WHERE TO SEND YOUR AD

Email to t.battle@thesdcc.org. Call 773-942-2277, ext. 102 with any questions.

DEADLINE

Friday, November 6, 2015

AD DIMENSIONS:

FULL PAGE AD 5" X 7.75"	HALF PAGE AD 5" X 3.75"	
	QUARTER PAGE AD 2.375" X 3.75"	QUARTER PAGE AD 2.375" X 3.75"